

COUNT US IN
2020

There's Power In
Being Counted



COUNTUSIN2020.ORG

Engaging Your Friends and Family in the 2020 Census

Factsheet Updated August 2020

Questions? Call our census hotline at 844-2020-API for support in English and other languages. Visit www.CountUsIn2020.org/hotline for more information. See census guidance on COVID-19 www.CountUsIn2020.org/covid-19.

The census starts in March 2020. **Make sure that you and your community are counted to get your fair share of resources and representation!**

Every 10 years, the U.S. government counts every person living in the U.S. The census questionnaire is short, and your personal responses are confidential.

YOU are the best, most trusted messenger to your friends and family. Help your community by talking with your friends and family about the census:

The census is important to me because...

- The census count helps determine how much money goes to services like schools, hospitals, and highways -- the more people counted in our community, the more funding we receive.
- Census results determine political representation, including how many seats in Congress our state will get and how districts are drawn for state and local government.
- Government, businesses, and community organizations use census data to allocate money, resources, and services to our communities and to decide where to invest.

Census participation is safe.

- Our census responses are confidential. By law, the Census Bureau cannot share our answers with anyone, including federal, state, and local government agencies or immigration enforcement.

Census participation is simple.

- Make sure to count everybody that lives in the house on April 1, 2020, regardless of their relationship to you! This includes babies, small children, relatives, roommates, and friends. ALL people are counted in the census.
- Most people will receive an invitation to fill out the census online in mid-March 2020. You can also call the Census Bureau to give your response by phone. If you do not respond online or by phone, the Census Bureau will send you a form in the mail.
- If you do not respond to the census, the Census Bureau may send a census taker to your house to collect your information in person – so if you don't want to be visited by a census taker, respond to the census as soon as you can!

Please help us spread the word about how important it is for all of us to make sure we are counted in the 2020 Census!

You can find more information about the census at www.CountUsIn2020.org/resources.